

How Math, Science, and Star Trek Help Us Understand the Value of Team Diversity

slides.com/fmitchell/math-science-diversity/live

Let's play a game...

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A young woman was 3 years old
when she started to read books.

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What is her college GPA?

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3.1 - 3.5

Let's play a game...

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< 2.4

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Let's play a game...

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> 3.9

Let's play a game...

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What is her college GPA?

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3.6 - 3.9

> 3.9

Let's play a game...

A young woman was 3 years old
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What is her college GPA?

< 2.4

2.5 - 3.0

3.1 - 3.5

3.6 - 3.9

> 3.9

This is the definition of bias

No way to "win" or avoid

Hypothesis

Tech will make the world a better
place by *requiring*
equity and **emotional intelligence**
integral to it's interoperability.

@fredricmitchell

Perspective

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How one looks at a problem

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Heuristic

Perspective

How one looks at a problem

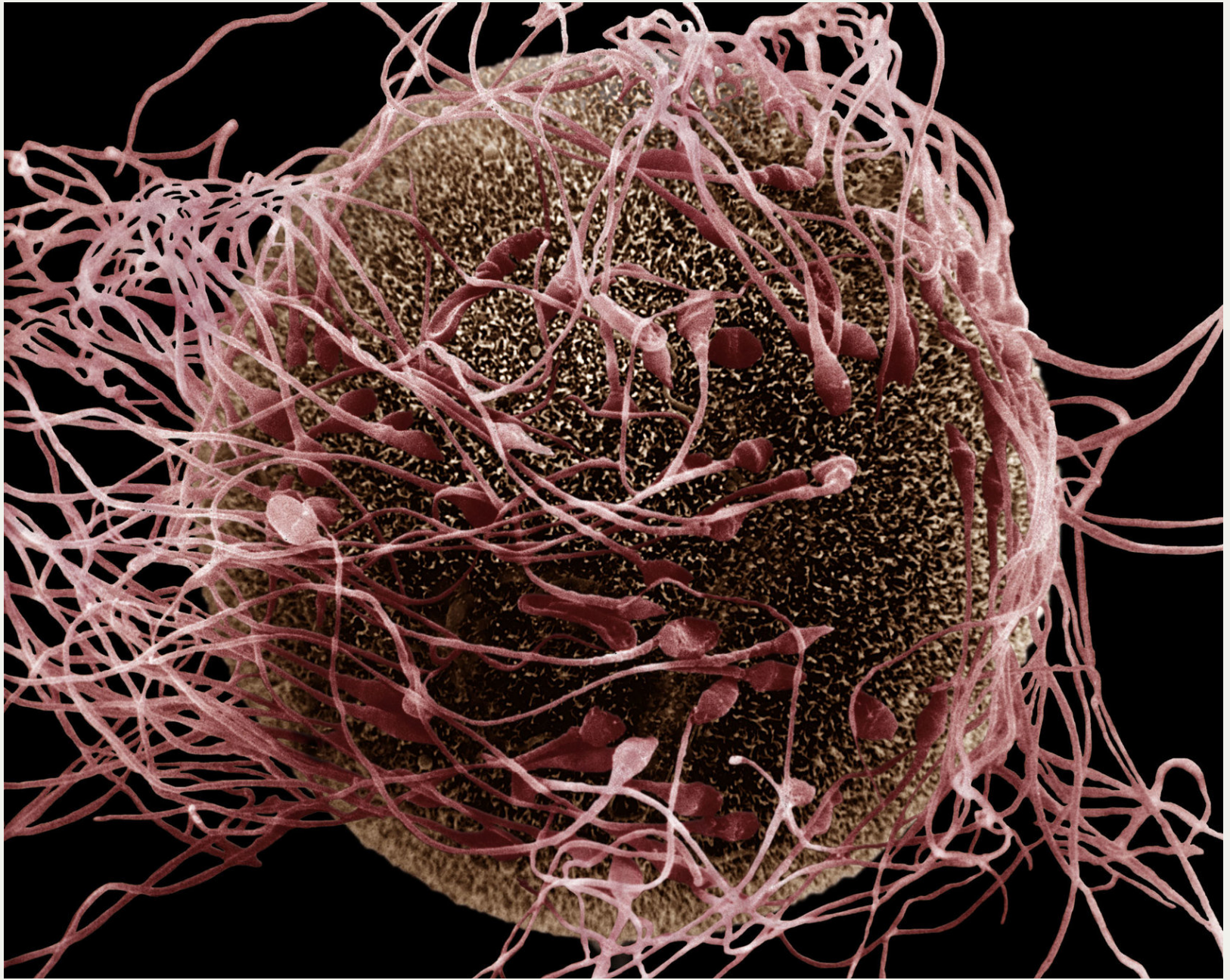
Heuristic

How one searches for a solution











Our team is full of superheroes



Diversity Defined

Diversity Defined

- Demographic diversity

Diversity Defined

- Demographic diversity
- Experiential diversity

Diversity Defined

- Demographic diversity
- Experiential diversity
- Cognitive diversity



Star Trek: Voyager



Captain Janeway



“
Keep your shirt tucked in; go down with the
ship; and never abandon a member of your crew.”

Am I open to unorthodoxy?

IQ

EQ

IQ

EQ

- Intelligence Quotient

IQ

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EQ

- Emotional quotient

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- Ability to learn, not what you know

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EQ

- Emotional quotient
- Ability to recognize one's own emotions and others
- Changes over time

Emotional Intelligence of Groups

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- Source (HBR): bit.ly/ei-hbr-2001

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- Teams who develop greater emotional intelligence (EQ) boost their overall performance

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- Teams who develop greater emotional intelligence (EQ) boost their overall performance
- EQ: Trust among members, a sense of group identity, and a sense of group efficacy
- At the heart of these three conditions are emotions, like the ability to listen

Tuvok



“ On the contrary, the demands on a Vulcan's character are extraordinarily difficult. Do not mistake composure for ease.

What is the logical
solution?

“ What do you hear about great groups? Not that the members are all really smart, but that they listen to each other.

Anita Wooley, Assistant Professor at Carnegie Mellon

Women Are Key to Smart Teams

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- Published in HBR 2011: bit.ly/women-hbr-2011

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- Group satisfaction
- Group cohesion
- Group motivation



W. M. Phil

“Describe what you can bring to this company.”

Why do diverse teams outperform?

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- Teams focus on facts
 - Alter the behavior of a group's social majority

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Why do diverse teams outperform?

- Teams focus on facts
 - Alter the behavior of a group's social majority
- Facts processed more carefully
- More innovation
 - Dodge the costly pitfalls of conformity, which discourage innovative thinking

Bold Statement #1

Bold Statement #1

No such thing as
common sense

B'Elanna Torres



*“ If I sprain my ankle, at least I
feel something [...] I'm not trying
to kill myself! I'm trying to see if
I'm still alive.*

How am I evaluating
talent?

The Difference



- Scott Page
- Professor of Complex Systems, Political Science, and Economics
- Published 2007
- bit.ly/scottpage-difference

*“ I want to hire the most
qualified*

How do *you* define
most qualified?

How do *you* define
most qualified?

Hint: What is your perspective and heuristic?

Bold Statement #2

Bold Statement #2

You must change your perspective
to arrive at a new heuristic

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Innovation

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- Apple HealthKit - No period tracking

"Innovation"

- Ambien - Women are tiny men
- Apple HealthKit - No period tracking
- Harvard - Lauded admission practices
- Facebook - News feed

Seven of Nine



“But that is irrelevant.”

Why should you care?

Why should you care?

- Vanity

Why should you care?

- Vanity
- Virtue

Why should you care?

- Vanity
- Virtue
- **Fear**

Why should you care?

- Vanity
- Virtue
- **Fear**
- **Profit**

Diversity Trumps Ability Theorem

Conditions

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- The problem must be hard

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Conditions

- The problem must be hard
- Each solver has a local optima to the problem
- An improvement can be made to a non-optimal solution
- Large pool of solvers to form a decent-size collection

Diversity Trumps Ability Theorem

Diversity Trumps Ability Theorem

$$\#\{i \in \{1, \dots, N\} : \phi^i(\omega_2) = \phi^*\} > \frac{\mu(\phi^*)N}{2} \geq \bar{n}_1 = N_1,$$

Diversity Trumps Ability Theorem

$$\#\{i \in \{1, \dots, N\} : \phi^i(\omega_2) = \phi^*\} > \frac{\mu(\phi^*)N}{2} \geq \bar{n}_1 = N_1,$$

Mathematical simulation models

<http://bit.ly/div-v-ability>

Counter

<https://www.thecollegefix.com/post/20375/>

<http://www.ams.org/notices/201409/rnoti-p1024.pdf>

Counter-Counter

<http://bit.ly/1julvFI>

<http://www.ams.org/notices/201501/rnoti-p9.pdf>

What the model tells us

What the model tells us

Think of **people** as **collections of tools**

What the model tells us

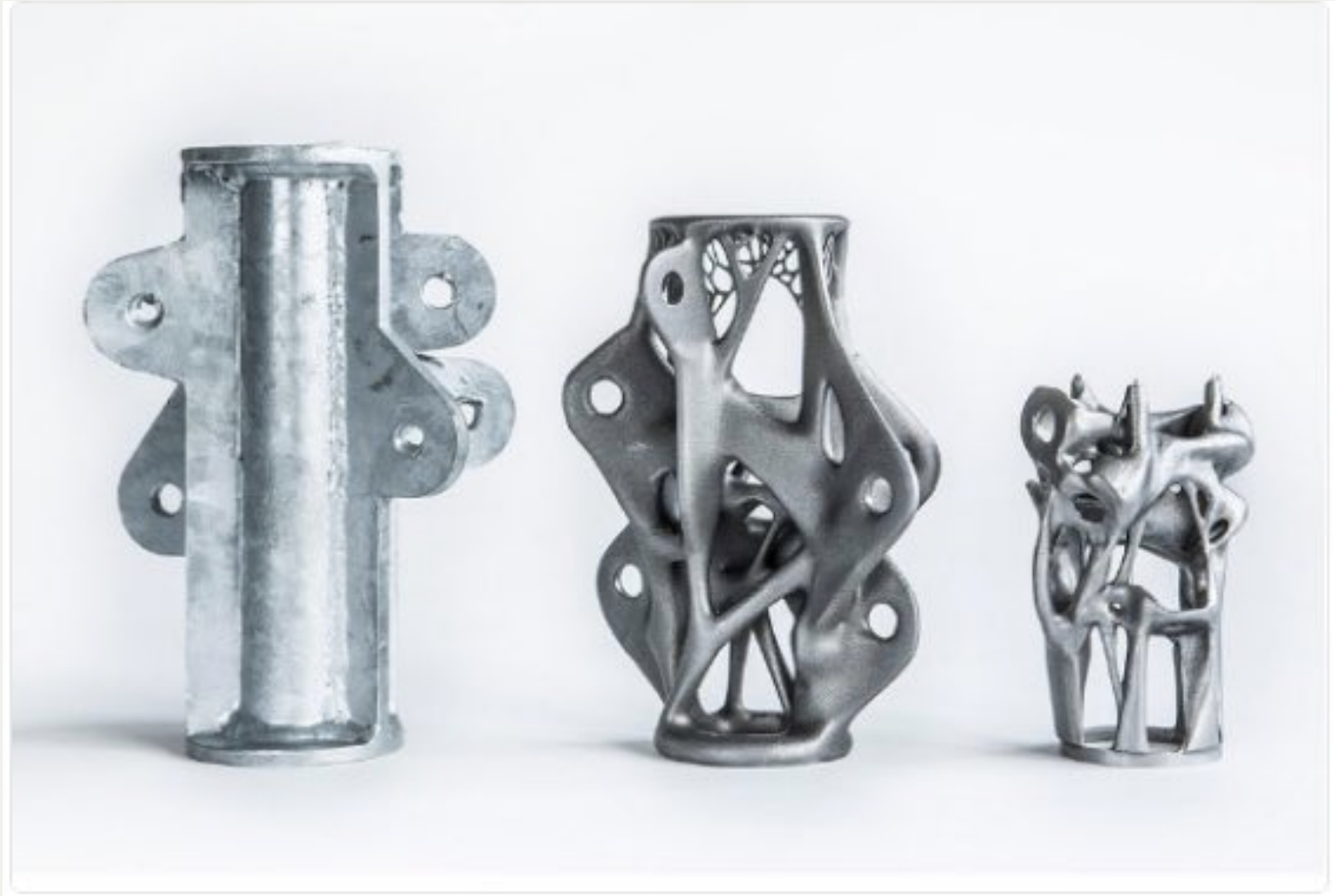
Think of **people** as **collections of tools**

Ability is a reflection of the
applicability of those tools to a
given set of problems.

Bold Statement #3

Bold Statement #3

The pipeline problem of talent is actually an **incentive** problem of industry.



“Problem solvers with diverse perspectives may have trouble understanding solutions identified by other agents.”

Dr. Scott Page, Professor at Univ. of Michigan

EQ

“
*Talent hits a target that no one else
can hit; genius hits a target no one else
can see.*

Arthur Schopenhauer, German Philosopher

@fredricmitchell

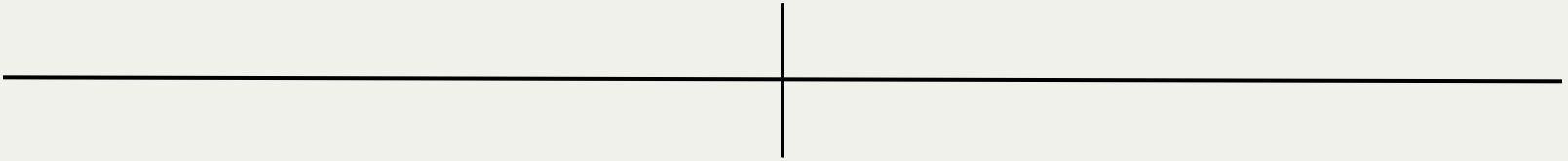
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- Inclusion is a practice

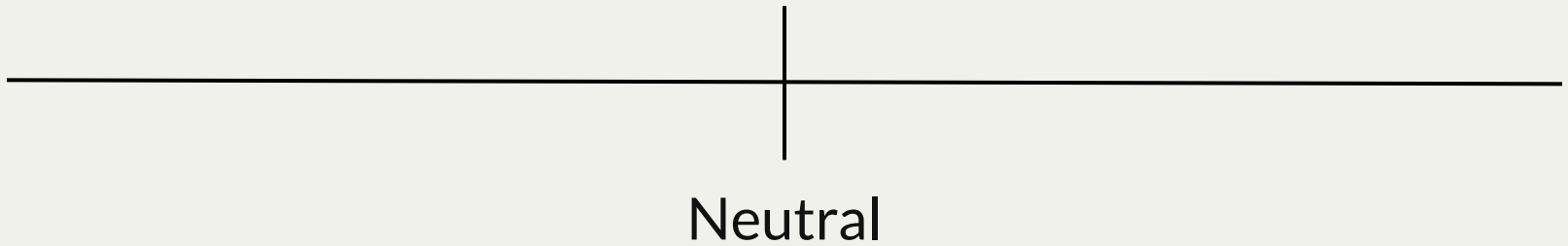
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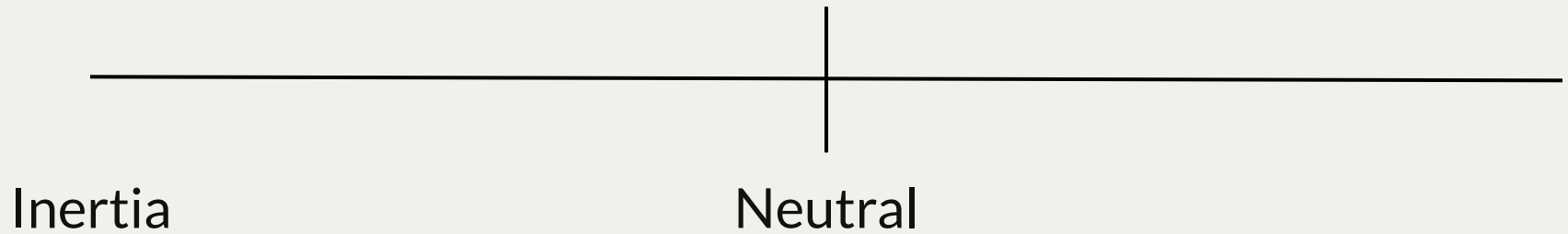
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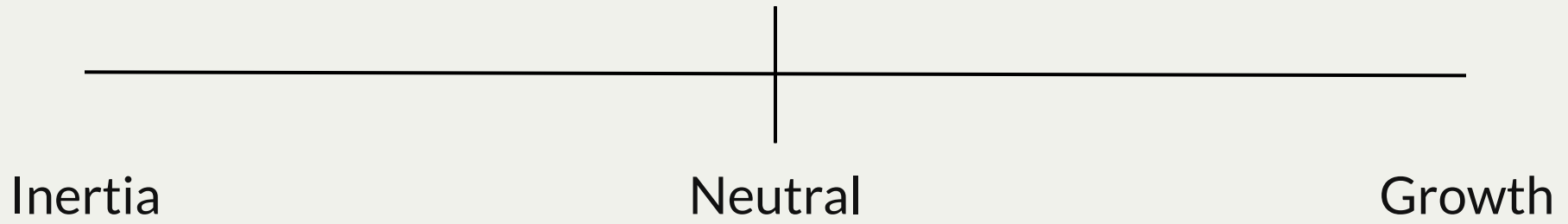
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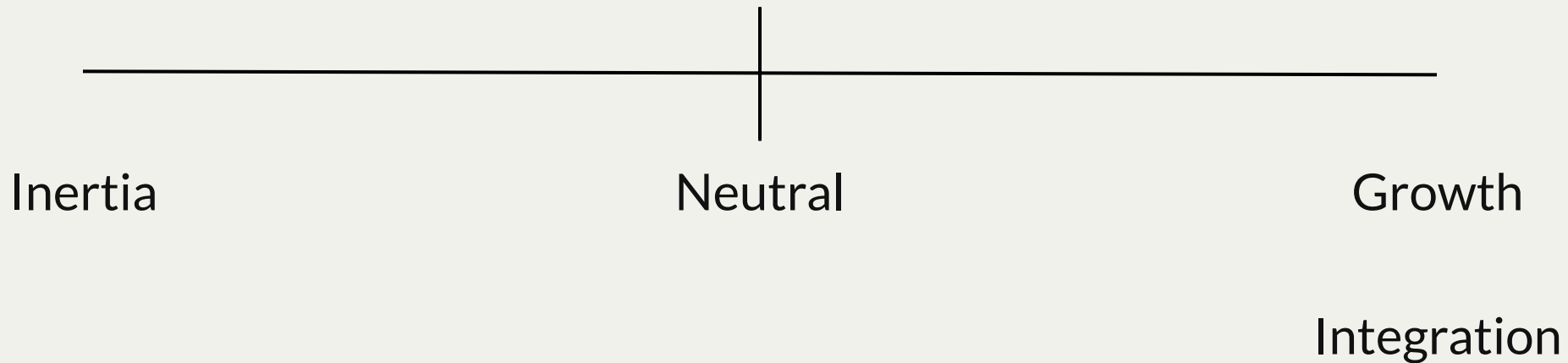
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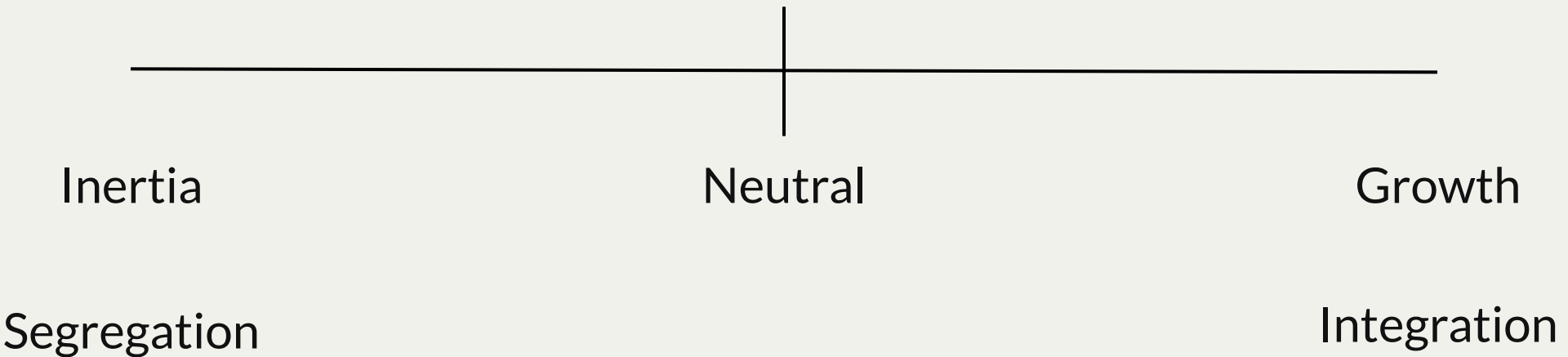
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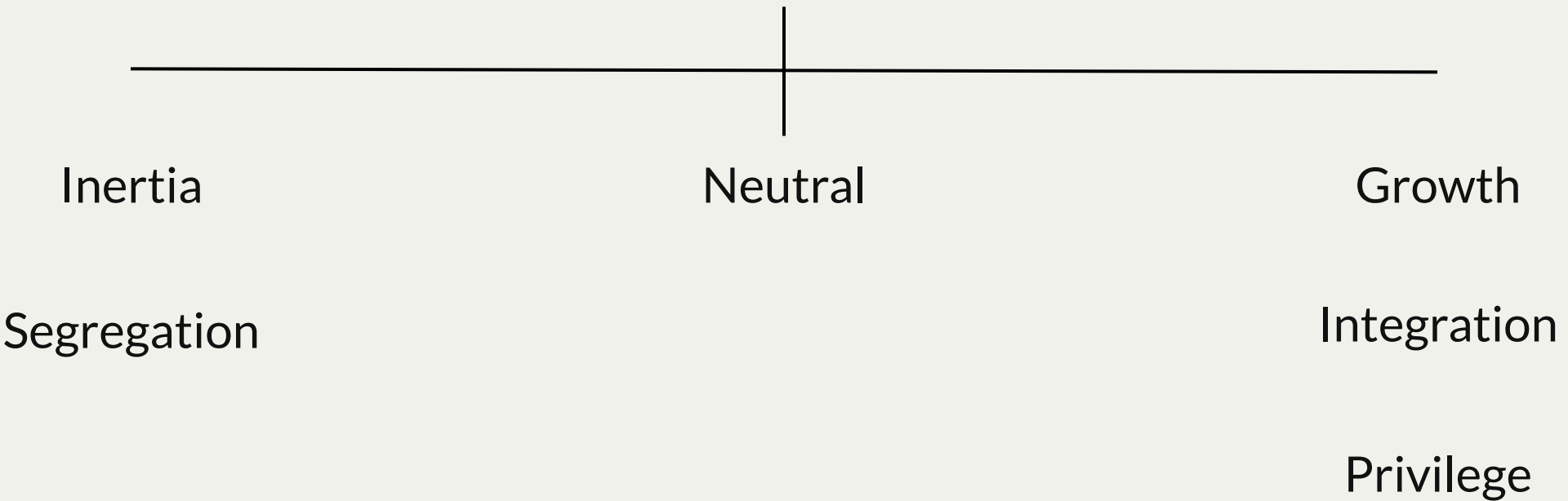
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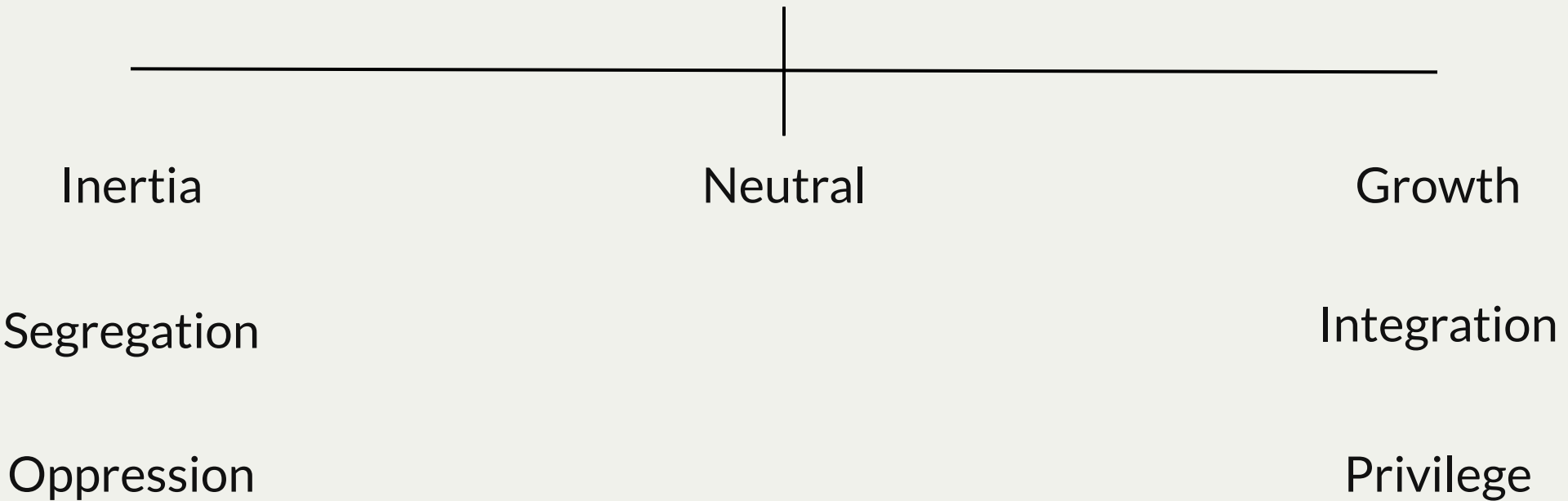
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How to grow?

Team S.M.A.R.T. goals

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- Connect various recruiting metrics to compensation each quarter

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- Send a monthly "top 3 challenges and tech stack used" to a NSBE and SWE chapter president as part of 'Free code Fridays'

Team S.M.A.R.T. goals

- Connect various recruiting metrics to compensation each quarter
- Send a monthly "top 3 challenges and tech stack used" to a NSBE and SWE chapter president as part of 'Free code Fridays'
- Follow at least 3:
 - Devs of color, Women, Non-binary
 - Group lunch discussion monthly of one of their topics

Personal S.M.A.R.T. Goals

Personal S.M.A.R.T. Goals

~~Prove me wrong~~

What am I missing?

Personal S.M.A.R.T. Goals

~~Prove me wrong~~

What am I missing?

~~Being right.~~

Being successful.

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In Conclusion...

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**Solve difficult
problems**

Ability - people
with lots of tools

Diversity - people
with distinct tools

In Conclusion...

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problems**

Ability - people
with lots of tools

Diversity - people
with distinct tools

**Efficiently
collaborate**

Develop
emotional
intelligence

Additional Stories

- Bring on the female superheroes
- We got it from here, thank you for your service
- The gender ambition myth

Thanks for listening

IDIC

slides.com/fmitchell/math-science-diversity

Groups are smarter with women - <http://hbr.org/2011/06/defend-your-research-what-makes-a-team-smarter-more-women/ar/1>

EQ (HBR link) - <http://www.mindsetmatters.com.au/Portals/0/dox/building%20emotional%20intelligence%20of%20groups.pdf>

Group Intelligence Correlates More with Social Aptitude than IQ - <http://blogs.hbr.org/2012/10/collective-intelligence-and-th/>

Being an Ally as a Person with Privilege - <http://www.scn.org/friends/ally.html>

Risk of Speaking Up - <http://www.ashedryden.com/the-risk-in-speaking-up>

21st Century Talent Spotting: Potential Trumps Brains, experience, and competencies -

http://www.egonzehnder.com/files/_b_77ddd4d.pdf

Mathematical Model of Diversity - <http://www.nytimes.com/2008/01/08/science/08conv.html>

Scott Page: How the Power of Diversity Creates Better Groups, Schools, Societies -

http://vserver1.cscs.lsa.umich.edu/~spage/thedifference_content.html

Diversity Trumps Ability - <http://www.crowdsourcing.com/cs/2008/05/chapter-6-the-m.html>

Scott Page, Lu Hong Research - <http://www.pnas.org/content/101/46/16385.full>

<http://www.rogerebert.com/balder-and-dash/now-voyager-the-least-beloved-star-trek-offered-some-of-the-franchises-strongest->

feminist-messages

<http://www.startrek.com/page/star-trek-voyager>