

# MidCamp 2021 Unconference: Planning Virtual Events

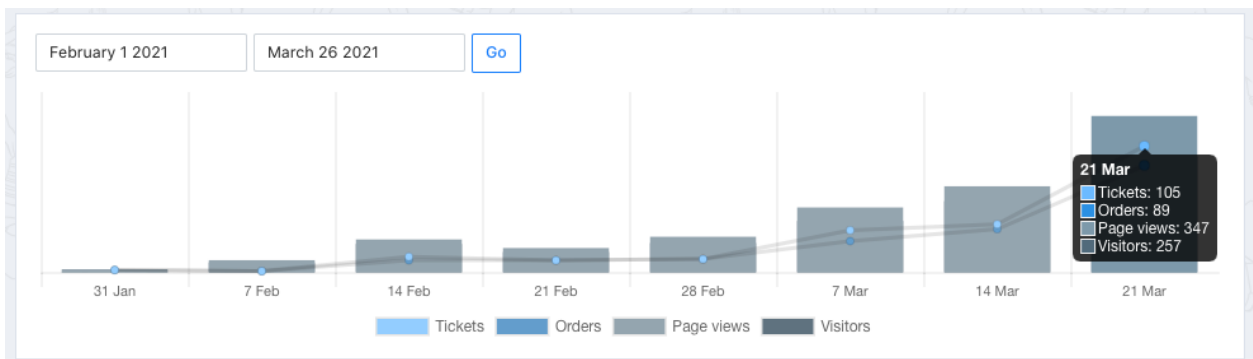
## Attendees:

- April Sides
- Matthew Needham
- Kevin Thull
- Bob Snodgrass-bsnodgrass
- David Needham
- Avi Schwab
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## Discussion:

- Video tools
  - [Descript.com](https://descript.com)
    - Edit transcript → edits video (deep fake, cuts)
    - Share to YouTube
- Venue/Platforms
  - Fewer tools per event easier to pay attention (task-switching brain)
  - Zoom
    - links/passwords shared
  - Jitsi (video call)
    - Self-hosted, control (keep data in system)
      - Accessed Jitsi via VM
    - Ability to create rooms on the fly
  - Hopin
    - Includes schedule, event features
  - Gather.town
    - Includes video chat, text chat, etc.
    - Good for new interactions, small spatial conversations
    - Alternatives
      - <https://www.wonder.me/>
      - <https://spatial.chat/>
      - <https://workadventu.re/>
  - Airmeet
    - Used by DrupalCon Europe?
  - <https://vi.to/>
    -

- <https://loudswarm.com/>
  - Wrapper for all the things
- <https://www.swapcard.com/>
  - “all in one virtual and hybrid events platform”
  - Pricing tiers for meetups vs events
- Hybrid events
  - User groups
    - Microphones feeding to Zoom (similar)
    - Screenshared through Zoom and in person on display
    - MC/Hosts
      - In-person host to facilitate speaker setup
      - Virtual host to see virtual questions and technical issues
    - Twin Cities (check in the Tim)
      - U-shaped in-person setup
      - Zoom squares in center
- Attendance
  - Virtual burnout
    - Focussed goals, intent
    - Allow attendees to participate in their schedule
  - What is success?
    - Set goals
  - Scheduling
    - Weekdays not weekends
    - Start late end early
      - Social events earlier so folks can take care of home responsibilities



- Ticket sales
  - Very last minute
- Costs
  - Significantly lower depending on your platform
  - Zoom (if you have already) is essentially free
- Accessibility
  - Spatial platforms

- Make games accessible?
  - Turning video/transcripts and text chat into spatial, makes it hard to make accessible
  - Creating other ways to access pieces of interaction outside of platforms
    - Zoom links in web pages/emails
- Ticket agreement
  - Acknowledgement checkbox understanding the tools provided and the experience that will be provided
- Sponsor value
  - Daily check-in with sponsors?
    - Address needs daily
  - Hopin probably a better sponsor experience
    - Fractured platform (zoom+gather.town) allows attendees to avoid sponsor booths
    - Hopin allows contact collection
  - Sponsor benefits
    - room/session host
      - Can provide content or person to host
      - Visibility of sponsors in session blocks
    - Guaranteed session